

# Lisa M. Eldred

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## Education

### **M.A. in Digital Rhetoric and Professional Writing (2008)**

*Certificate in Serious Game Design*

Michigan State University, East Lansing, MI

### **B.A. in English Language and Literature (2004)**

Grand Valley State University Honors College, Allendale, MI

## Professional Expertise

Research and Practice: Document editing, writing, and design; design research practices; Web 2.0 technologies and practices, serious game design

Tools: Adobe Creative Suite products (including InDesign, Photoshop, Illustrator, and Flash); Microsoft Office software; EndNote

## Employment

### **Michigan State University, University Outreach and Engagement**

*Editorial Assistant in the department of Communication and Information Technologies, 2004-2009*

- Design layouts for tech reports and conference materials
- Edit manuscripts for publication
- Interview scholars and write stories for *The Engaged Scholar Magazine*
- Conduct research for Web site development

### **Michigan State University, Department of Geography**

*Editorial Assistant for Joe T. Darden, 2006-2009*

- Edit manuscripts for publications and presentations
- Prepare PowerPoint presentations for national and international conferences

### **Michigan State University, Community, Agriculture, Recreation and Resource Studies**

*Web Site Developer for Taylor Clarkston Reid, 2008*

- Conduct user research for website development
- Design layout and graphics for [beginningfarmers.org](http://beginningfarmers.org)

## Presentations

### **Michigan Indian Day, September 26, 2008**

- “Creating Web-Based Educational Materials for Communities and Tribes: Tips, Ideas, and Possibilities from the Cherokee Nation/MSU Collaborative,” with Ellen Cushman

### **MSU Extension Conference, October 10, 2007**

- “Using Digital Technologies to Meet Audience Needs,” with Jeff Grabill, Shreelina Ghosh, Doug Walls, and Suzanne Webb

*Recommendations and print portfolio are available upon request.*